

st. orja *Animalta*

**Recipient of the
Award for Intellectual Property**
(Ministry for the Economy Investment and Small Business)

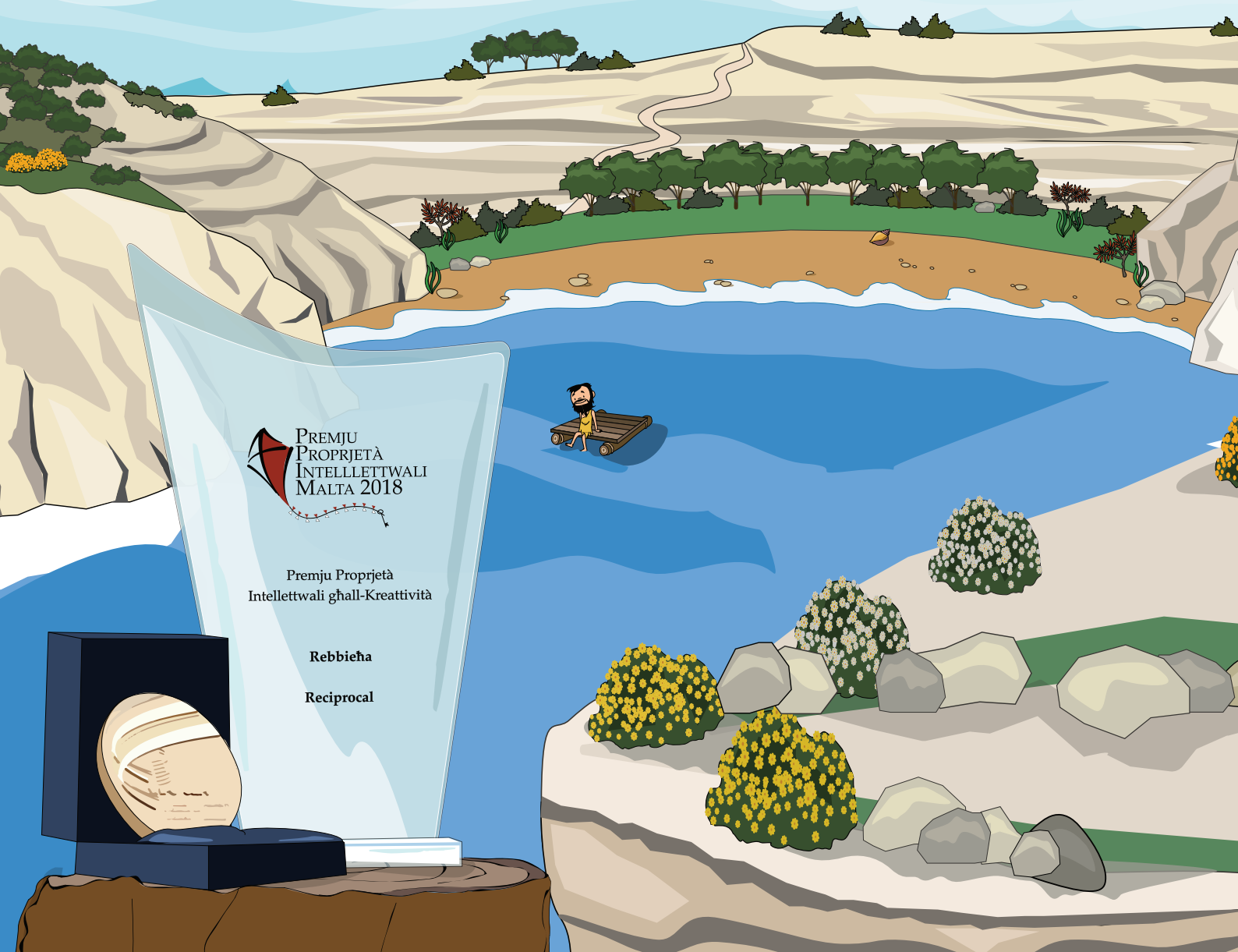
Medal for Creativity
(World Intellectual Property Organisation)



Premju Proprjeta
Intellettuali għall-Kreattività

Rebbieha

Reciprocal



What is Storja Animalta?

Storja Animalta is an animated TV Series dedicated to the presentation of Maltese history and heritage. Each episode will provide the viewer with a self-containing narrative focused on a particular character, group of people, or period.

Supplementary information will be shown to complement the story and further illustrate the context of the characters. The viewer will be sent to a journey through the ages in a chronological manner which will help build a foundation of the most important events and characters of Maltese history. The idea is not to provide a historical treatise on the subject, but rather to pique the interest of young and old viewers alike, enticing them to learn more about the rich heritage of the Maltese islands.

Storja Animalta will be aired on ONE TV in Autumn of 2019 and production is in full swing.

Quick Facts

Program Type:
Animated Docufiction

Number of Episodes:
7

Target Audience:
Students & Young
Adults

Station:
ONE TV

Episode Length:
22-24 minutes

Language:
Maltese
(English Adaptation
currently in discussion)

Airing Slot:
30th September 2019

Time:
Mondays 8.30pm

The amazing response and who is already on board:



Premium Packages

Collaborator Package

- Logo featured on "In collaboration with section" during Intro and End Credits on ALL future releases of Storja Animalta - Season 1 (ex. DVDs, Picture-books etc.)
- Logo featured on Social media platform branding items (ex. Animalta Facebook cover)
- 20" airtime slot for advert (advert to be supplied by client)
- Logo featured on "in collaboration with section" in www.storja-animalta.com
- Logo on any related adverts (ex. Billboards, TV Adverts etc)

Collaborator Package €20,000

Episode Sponsorship

- Logo featured on "Sponsored by section" during Intro and End Credits of selected episode on ALL future releases of Storja Animalta - Season 1 (ex. DVDs, Picture-books etc.)

Episode Sponsorship €2,500

Premium Airtime Slots

- Logo featured on "Sponsored by section" during End Credits on ALL future releases of Storja Animalta - Season 1 (ex. DVDs, Picture-books etc.)
- Logo featured on "sponsored by section" in www.storja-animalta.com
- Logo featured on monthly Facebook and Instagram post
- Logo on any related adverts (Billboards, TV Adverts etc.)

20" x 7 Eps €3,000

30" x 7 Eps €4,500

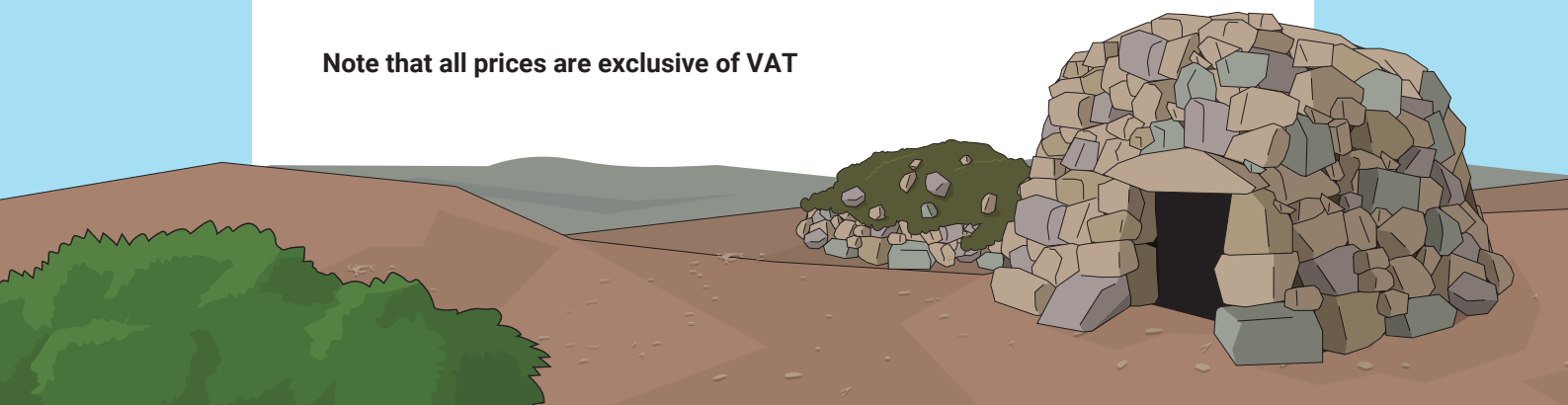
Advert Production

- Onsite Filming
- Editing
- Premium adverts taken in conjunction with airtime are subject to a 15% discount

30" Video Advert Pricing Starting from €860

15" Video Advert Pricing Starting from €620

Note that all prices are exclusive of VAT





Airtime Rates

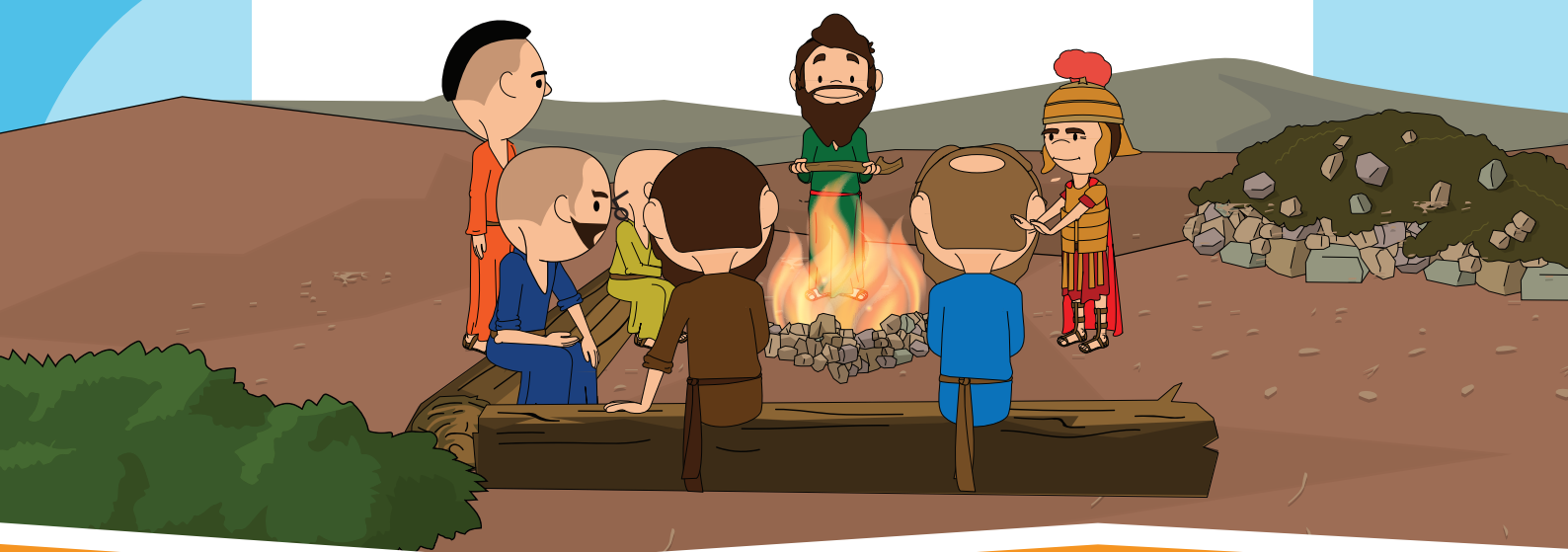
Single Advert Slots:

5" x 1 Eps	€150
10" x 1 Eps	€170
15" x 1 Eps	€225
25" x 1 Eps	€300
30" x 1 Eps	€350

Full Season Advert Slots (Price Per Episode):

5" x 7 Eps	€100
10" x 7 Eps	€125
15" x 7 Eps	€175
25" x 7 Eps	€275
30" x 7 Eps	€325

Note that all prices are exclusive of VAT





RECIPROCAL

Who is Reciprocal?

Reciprocal is comprised of a team of differently skilled professionals. In what turned out to be a fateful turn of events, the team members found themselves collaborating out of need and camaraderie. Their various skills melding together and making up for another's gaps in knowledge. The inherent flexibility that this offers us is one of the most powerful tools we have at our disposition. Amongst our services are the following : Marketing & Design, Prepress & Print, Audiovisual Services, Replication & Duplication, Photography & Networking

What do our clients think of us:

"Every project is treated as unique, the team take the interest of following it through from day one to the last day. They work hand in hand with the designer, to make sure that the final result is perfection!!"

- Ira Losco - Singer

"Over the past few years, Reciprocal Services have become one of our most valuable strategic partners."

- Tony Borg - CEO CS Technologies

"They deliver on every front - namely the fact that their product is always of impeccable quality, on par with any foreign release, and more importantly, they always deliver on time."

- Peter Borg - Guitarist, Producer - Red Electrick

"The team's eye for detail, guidance and professionalism are an asset and an assurance for rest of mind for us clients, we recommend his services and will surely be our choice for our upcoming projects."

- Ivan Grech - Wlnter Moods

"Tribali and Reciprocal Records go back a very long way. We have worked with RR since our first album in 2007 and, in total, produced 4 albums - each one having its own unique design and packaging material. RR's work has always been highly professional and their guidance is incredibly helpful. Thumbs up!"

- Tribali

